

CALIFORNIA PEAR ADVISORY BOARD

1521 "I" Street ■ Sacramento, CA 95814-2016 ■ Phone: 916 / 441-0432 ■ Fax: 916 / 446-1063

MEETING NOTICE

June 23, 2011

**Greene and Hemly
Hemly Home – Downstairs before Pear BBQ
11300 State Highway 160
Courtland, CA 95615
Phone: (916) 775-1379
9:00am – 11:30am**

AGENDA

- I. Call to Order
- II. Roll Call/Introductions
- III. Approval of April 20, 2011 Meeting Minutes
- IV. Election Results
- V. Seating of the 2011 Board
 - Election of Chairman, Vice Chairman and Members at Large
- VI. 2011 Estimates
 - Bartlett Estimate
 - Variety Estimate
- VII. Review and Adoption of 2011 Regulations
 - Fresh Regulations
 - Reporting and Statistical Collection
 - Suspension of Processing Pear Regulations
- VIII. 2011 Budget and Assessment Rate
 - 2010-11 Budget/End of Year Estimates
 - 2011-12 Assessment Rate
 - 2011-12 Budget

- IX. Processed Promotion
 - Task Force Policy Recommendation
 - Processed Promotion Proposal Review
- X. Board Makeup and Representation
 - Districts
 - Allocation of Board Seats by District
- XI. Research/Pest Management
 - Research Update
 - CSCC Tour
 - Product Updates
- XII. Tool Box/Public Relations Update
 - Pear Category A to Z
 - Market Distribution Reports
 - Sustainability Task Force
 - New Pear Board Release
 - Direct Mail
- XIII. Export Promotion/Trade Policy
 - Trade Issues
 - Program Update
- XIV. Other Business
 - Executive Committee Recommendation on Agrarian
 - California Ag Communications Coalition
- XV. Closed session regarding the evaluation and performance of employees or discussion of pending or ongoing litigation pursuant to Government Code Section 11126.
- XVI. Adjourn

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The California Pear Advisory Board meetings comply with the Bagley-Keene Open Meetings Act that allows for public comment on all agenda items. For further information related to this agenda, please contact the CPAB Office at 916-441-0432.

A copy of this meeting notice can be found at
<http://www.calpear.com>.

