

# CALIFORNIA PEAR ADVISORY BOARD

1521 "I" Street Sacramento, CA 95814-2016 Phone: 916 / 441-0432 Fax: 916 / 446-1063

## MEETING NOTICE

**March 24, 2010**

**Cache Creek – Casino Resort  
Napa/Sonoma Rooms – 5<sup>th</sup> Floor  
14455 Highway 16  
Brooks, CA 95606  
Phone: (530) 796-3118**

**9:00 a.m. – 12:30pm**

### **AGENDA**

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|---|----------|
| I. Call to Order  | 9:00 am  |
| II. Roll Call   | 9:05 am  |
| III. <i>Approval of December 10, 2009 Meeting Minutes</i> | 9:10 am  |
| IV. Introductions   | 9:15 am  |
| V. Board Nominations and Elections                        | 9:20 am  |
| ▪ Nominations   |          |
| ▪ Approval of Board Nominations                           |          |
| ▪ Ballots   |          |
| VI. Research and Field Directors Report                   | 9:30 am  |
| ▪ Research Meeting Report                                 |          |
| ▪ Proposed Research Projects                              |          |
| ▪ Approval of Projects and Budget                         |          |
| ▪ Research and Field Update                               |          |
| VII. Crop and Budget Report                               | 10:00 am |
| ▪ Crop Review   |          |
| ▪ 2009 Projections/Forecast                               |          |
| ▪ Budget Review   |          |

Action may be taken on any of the above items

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|---|----------|
| VIII. Inspection  | 10:15 am |
| <ul style="list-style-type: none"> <li>• Mandatory Inspection for 2010</li> <li>• New Firmness Testers</li> <li>• Grade Review Committee</li> </ul>   |          |
| IX. Break   | 10:45am  |
| X. Domestic Promotion Program Review and Presentation   | 11:00am  |
| <ul style="list-style-type: none"> <li>▪ Report of Promotion Committee Meeting</li> <li>▪ Program Highlights</li> <li>▪ Program and Budget Approval</li> </ul>                              |          |
| XI. Export Promotion Presentation   | 11:30am  |
| <ul style="list-style-type: none"> <li>▪ Report of Promotion Committee Meeting</li> <li>▪ Program Highlights</li> <li>▪ Program and Budget Approval</li> <li>▪ Mexico Evaluation</li> </ul> |          |
| XII. Processed/Other Promotion  | 11:50am  |
| <ul style="list-style-type: none"> <li>• Processed Promotion Opportunities</li> <li>• Regional Pear Fairs</li> </ul>  |          |
| XIII. Executive Director Report   | 12:15pm  |
| <ul style="list-style-type: none"> <li>▪ World Apple and Pear Association</li> <li>▪ Buy California</li> <li>▪ Ag Issues Forum</li> <li>▪ CDFR/Marketing Branch Update</li> </ul>           |          |
| XIV. Other Business   | 12:25pm  |
| XV. Closed Session regarding the evaluation and performance of employees pursuant to Government Code Section 11126(a)   |          |
| XVI. Adjourn  | 12:30 pm |

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The California Pear Advisory Board meetings comply with the Bagley-Keene Open Meetings Act that allows for public comment on all agenda items. For further information related to this agenda, please contact the CPAB Office at 916-441-0432.

A copy of this meeting notice can be found at  
<http://www.calpear.com>.

Action may be taken on any of the above items