

CALIFORNIA PEAR ADVISORY BOARD

1521 "I" Street Sacramento, CA 95814-2016 Phone: 916 / 441-0432 Fax: 916 / 446-1063

PROMOTION COMMITTEE MEETING NOTICE

Patrick Archibeque, Chair
Mike Fay
Laura Naumes
Virginia Chhabra

Steve Johnson
Kyle Persky
David Thiessen
Shirley Campbell

March 11, 2010

**Radisson Inn – Suite 305
500 Leisure Lane
Sacramento, CA - 916-920-7362
1:00 p.m. – 4:00pm**

AGENDA

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| I. Call to Order | 1:00 pm |
| II. Roll Call | 1:05 pm |
| III. North America Promotion Program <i>2010/2011 – 2011/12</i> | 1:15 pm |
| <ul style="list-style-type: none">• Program Presentation• Review of Program• Committee Comments, Discussion and Approval | |
| IV. Export Promotion Program | 2:45pm |
| <ul style="list-style-type: none">• Program Presentation• Review of Program• Committee Comments, Discussion and Approval | |
| V. Other Business | 4:00pm |
| VI. Adjourn | |

Action may be taken on any of the above items

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The California Pear Advisory Board meetings comply with the Bagley-Keene Open Meetings Act that allows for public comment on all agenda items. For further information related to this agenda, please contact the CPAB Office at 916-441-0432.

A copy of this meeting notice can be found at
<http://www.calpear.com>.

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