Evaluation of Potential Alternative Varieties for California

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Special Thanks:

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Why alternative varieties?

- Less cannery demand = less Bartlett demand
- More specialized markets
- Consumer wants new and different selections
- Varietals offer added value
- PRODUCE INDUSTRY FUTURE = DIVERSITY
Varietals will help drive the fruit sector, including pears, world-wide.

- Public/Private partnerships
- Nursery/breeding program alliances
Some notable breeding programs (alliances)

- Canada – Harrow series (fireblight), Nova Scotia
- Australia
- New Zealand
- Italy
- China?
- South Africa

PROPRIETARY/CONTROLLED RELEASES = TREND
For now, what is available with potential?
Goal:

- Introduce growers to possibilities
- Gain production and post harvest information under local conditions
- What is consumer reaction?
Group #1: Adobe Creek Orchards, Scotts Valley

- USDA, Kearneysville, WVA
- Dr. Richard Bell
- fireblight resistance
  - planted 1995
Blakes Pride
Potomac
Group #2: Yoxagoi Orchards, Kelseyville

- planted 1997
- Bet, 0HF97, BA29C, Pyrodwarf
- in consultation with OSU, USDA, Nurseries
- organic
Abate Fetel
Abate Fetel
Atlas Red Sensation
Atlas Red Sensation
Bella De Giugno
Blanquilla
Blanquilla
Cascade
Cascade
Cinnamon
Cinnamon
Comice
Comice
Taylor’s Gold Comice
Taylor’s Gold Comice
Taylor’s Gold Comice
Concorde
Concorde
Concorde
Conference
Conference
Coscia
Coscia
Dr. Jules Guyot
Louis Bonne D`Jersey
Louis Bonne D`Jersey
Louis Bonne D`Jersey
Louis Bonne D`Jersey
Rosemarie
Rosemarie
Consumer Sensory Evaluations, 2004 (n=200)

- Kelseyville Pear Festival
- Steele Winery Harvest Festival

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THANK YOU!