



INTERPERA

2017

10TH WORLD PEAR CONGRESS



The Interpera World Pear Congress is a two day international pear-focused forum that will take place in the USA for the first time



WHEN: **June 15 -16 2017**

WHERE: **Wenatchee, WA USA**

Wenatchee Confluence Technology Center

Topics

Local and international speakers will be discussing:

- New pear variety development around the world
- Overview and future of high density planting
- Root stock update
- Harvest and packaging house mechanization (Vision for the future)
- Integrated pest management successes
- MCP- best practices and effects on consumer satisfaction
- How to increase consumption – marketing success stories
- Who are the pear consumers around the world?
- Export trade flows - Potential new markets, fading old markets

Technical Visits

JUNE 16TH

- Orchard tour: traditional, high density, research orchards
- Packing house tour
- Wenatchee research center

The 10th annual Interpera is co-organized by AREFLH and pear industry volunteers in the US.
www.areflh.org

