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# CALIFORNIA PEAR HARVEST COMING EARLY IN 2022

**JULY 7** | Sacramento river delta pears start harvest with Bartletts and Red Bartletts

**JULY 10** | Organic Bartletts harvest

**JULY 10** | Bosc Pears harvest

**JULY 25** | Lake County/Mountain Bartletts

**GREAT QUALITY, GOOD SIZING  
AND CLEAN CROP**



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CALIFORNIA  
PEARS

## HOW TO PREP FOR RAISING PEAR SALES IN JULY



Slow procurement of off-shore pears to offer your shoppers the only fresh Bartlett pear available.



Plan your new-crop Bartlett ad for July 13 or 20.



Choose fresh, naturally ripening Bartletts (never treated with anti-ripening agents) — consumers favorite pear.