

★★★ **MAKE ROOM FOR** ★★★

AMERICA'S FIRST PEAR



California Bartletts are coming in early July, plan now to transition from imports.

RETAILERS WHO SHIFT EARLY TO CALIFORNIA BARLETTS

experience faster turns, less shrink and early shopper excitement.



DON'T LET IMPORTS

take up space when demand is building for fresh, domestic fruit.



START YOUR TRANSITION PLAN NOW

Feature California Bartletts early and own the pear season from day one.



CONTACT YOUR CALIFORNIA PEAR SUPPLIER TODAY.

CALPEAR.COM

